



**2024**

One more year of results and  
achievements

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EDUCATION INSTITUTE

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STATE, NATIONAL AND INTERNATIONAL





We created the Amigos de Sian Ka'an Environmental Education Institute, IDEA ASK, the first of its kind, to strengthen and professionalize the development of a culture of nature and sustainability



As the first action of IDEA ASK, we delivered the 4th edition of the diploma in wastewater treatment plant operation to **28 operators** who developed improvement plans in **13 plants** serving **250,000** inhabitants and **4 million** tourists



We helped strengthen water culture among **446 people** in communities through **48 workshops** under the "You Are Water, Be Aware" program





# MAYA KA'AN

DONDE LA TIERRA LATE

We are consolidating Maya Ka'an through the establishment of the Destination Management Organization, led by the Quintana Roo Tourism Secretariat and comprised of representatives from the public, academic, social, and environmental sectors

We had the outstanding participation of Maya Ka'an in the main national and international fairs such as the **International Tourism Fair (FITUR)**, **Adventure Travel Mexico (ATMEX)** and **Tianguis Turístico**







# WATER GOVERNANCE

We strengthened local community water governance based on:

The establishment of 15 water committees whose members were trained in proper water management and monitoring.



The construction of **88 eco-technologies** to capture and treat water in homes, schools, and ecotourism ventures in **12 communities** supervised by water committees.

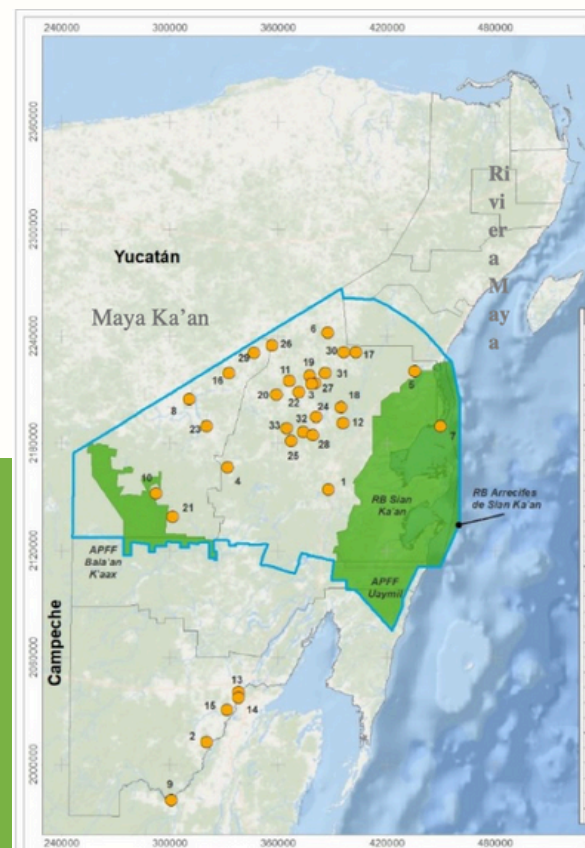
**1,042 people** will benefit and the pollution that would be produced by around **800,000** of untreated water will be avoided.



# WATER QUALITY IN CENOTES, LAGOONS AND CISTERNS



We conduct **100 water** monitoring assessments using a scientific and community-based approach as part of our commitment to **12 communities in 3 municipalities** of Quintana Roo.





# CONSERVATION OF FORESTS AND WETLANDS

**100 hectares** were added to the mangrove restoration in Sian Ka'an with the dredging and maintenance of canals and the planting of **8,100 red mangrove** propagules.

After 15 years of restoration work, sightings of species that had been absent for several years are beginning to appear:  
**flamingos, crustaceans, crocodiles and various fish species**





# PRESENCE OF ASK



We have continued our tradition of **influencing** the sustainable development of Quintana Roo as active members of the **ecological and urban planning committees of four municipalities.**

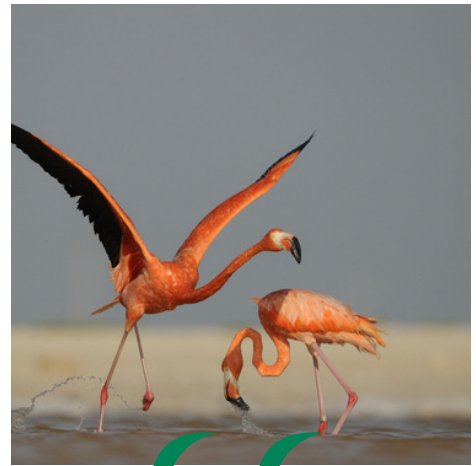
- We were reelected in the **Presidency of the Yucatán Peninsula Basin Council.**
- Amigos de Sian Ka'an signed a collaboration agreement with the **National Commission for Protected Areas (CONANP)**
- Participation in **the National Advisory Committee on Standardization of Environment and Natural Resources (COMARNAT)** de la SEMARNAT





# Thank You!





*Working for  
sustainability*



**GET TO KNOW US**





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